

## Education

**Fashion Institute  
of Technology**  
2013-2017

Bachelor of Fine Arts (BFA)  
Advertising Design, 2015-2017  
Minor in Creative Technology

Associate in Applied Science (AAS)  
Communication Design, 2013-2015

## Experience

**United Entertainment Group**  
**Designer/Art Director**  
Oct 2019 - May 2023

Designed communication, signage, and marketing materials for events. Successfully directed the creation of visual assets with external resources. Directed photo shoots. Developed work winning presentations and concepts for Ad campaigns.

Asics | Arizona Coyotes | Absolut | Jameson  
The North Face | Little Caesar | Snapple

**The Marketing Arm,**  
**Freelance Art Director**  
Feb 2019 - Oct 2019

Prepared social content, concepted campaigns designed packaging, shopper marketing.

Mars Inc. | Philips | Arby's | Edrington | Beyond Meat

**Buena Onda**  
**Event Production**  
Dec 2018 - Present

Designed art installations, curated lineups, ran sound, lighting, recording and managed bar staff for multiple successful DIY events.

**Berlin Cameron**  
**Freelance Art Director**  
Nov 2018 - Jan 2019

Worked on presentation design, social content, animations, pitch material, and concepting for experiential events.

Girl Up | Capital One Café | Project Runway

**Leijas,**  
**Junior Art Director**  
Jan 2017 - Oct 2018

Worked on art direction, branding, UX, UI, video editing for social and documentary, animation, design, concepting campaigns, logo design, web design & in-house Sonos DJ.

Prudential | Body Armor | Heavenly Organics  
WCS | Spectrum | Hoodies For The Homeless

**Triple C Designs,**  
**Graphic Designer**  
Jun 2015 - Aug 2016

Responsible for packaging design, email campaigns, posters, catalogs, finding & designing prints for new products, and all other design work.

Macy's | Popsocket | Anthropologie | Kate Spade  
Kenneth Cole | Forever 21 | Express

## Skills

**Languages**

Spanish & Italian

**Programs**

Photoshop, Illustrator, Premiere, After Effects  
Indesign, FL Studio, GrandMA