

Experience

Virgo

Lighting Operator/Sound Engineer

Sept 2023 - Present

Successfully operated GrandMA to control a system of lights featuring 4 separate fixtures. 8 beams, 4 strobes, 2 blinders, and a loop of pixel bars spanning the club. Monitored sound/mics for numerous DJs and artists including; Ice Spice & Riot, BKTheRula, Felix Da Housecat, DJ Tennis, Carlita, & Lovra.

Low Res

Lighting Tech

Sept 2021 - Present

Install, set-up, and operate lighting/production elements for several corporate and fashion events, raves, festivals, & art performances.
National Geographic | Converse | Luar | Performa Biennial | Alpha Industries
Nocturnal Emissions | Shaker Mountain Festival | Eckhaus Latta

Buena Onda

Event Production/Spatial Design

Dec 2018 - Present

Designed art & lighting installations, promotional materials, curated lineups, ran live sound and recording for bands/DJs and managed bar staff for multiple successful DIY events.

United Entertainment Group

Designer/Art Director

Oct 2019 - May 2023

Developed strategy, assisted in conception, and execution of all design and art direction for UEG's OOH, video, animation, experiential, digital, social, decks, and fully integrated campaigns.

Asics | Arizona Coyotes | Absolut | Jameson | The North Face
Little Caesar | Snapple | Pernod Ricard | Blizzard Entertainment

The Marketing Arm

Freelance Art Director

Feb 2019 - Oct 2019

Managed Mars Inc. social content, directed voice-over talent for Phillips, concepted campaign, designed packaging, and shopper marketing.

Mars Inc. | Philips | Arby's | Edrington | Beyond Meat

Berlin Cameron

Freelance Art Director

Nov 2018 - Jan 2019

Worked on presentation design, and data visualization for UN Initiative Girl Up. Designed social content, motion graphics, pitch material, & concepting for experiential events.

United Nations | Capital One | Project Runway

Six+One (FKA Leijas)

Junior Art Director

Jan 2017 - Oct 2018

Worked on art direction, branding, UX, UI, video editing for social and documentary, motion graphics, design, OOH, concepting campaigns, logo design, and web design.

Prudential | Body Armor | Heavenly Organics | WCS | Spectrum
Hoodies For The Homeless | John Theurer Cancer Center

Triple C Designs

Graphic Designer

Jun 2015 - Aug 2016

Responsible for packaging design, email campaigns, posters, catalogs, finding & designing prints for new products, and all other design work.

Macy's | Popsocket | Anthropologie | Kate Spade
Kenneth Cole | Forever 21 | Express

Skills

Areas of Expertise

Art Direction, Print, Digital, Experiential, Motion Graphics, Video Editing, Social Media, OOH, Idea Generation, UX/UI, Pitch Deck Design, AV, Lighting Design, Spatial Design.

Programs

Photoshop, Illustrator, Premiere, After Effects, Indesign, PowerPoint, Keynote, FL Studio, GrandMA, Cinema4D, Vectorworks.

Languages

English, Spanish, & Italian.

Education

Fashion Institute of Technology

2013-2017

Bachelor of Fine Arts (BFA) Advertising Design, 2015-2017
Minor in Creative Technology

Associate in Applied Science (AAS) Communication Design, 2013-2015